THE BOB PIKE GROUP

Engineer Curiosity

AI for Trainers Workshop

2 Days | $1,695 | $1,495* } *Early Bird

Who Should Attend?

- Seasoned professionals looking to utilize AI in their training and work
- New trainers hoping to start strong and learn the power of AI
- Trainers who want to be on the cutting edge of AI in education and training
- Organizational leaders seeking to understand and encourage the use of AI in training

Results & Takeaways

- Understand AI in Training: Gain a robust understanding of what AI is and how it is reshaping the education and training landscape.
- Leverage AI Tools: Explore key AI-driven tools and platforms that can enhance content delivery, engagement, and learner support. This will include both free and for fee applications.
- Automate Routine Tasks: Discover how AI can be used to handle repetitive tasks, freeing up more time for creative and strategic work.
- Enhance Creativity: Use AI to brainstorm new ideas, develop interactive content, and create engaging learning materials.

- Improve Personalization: Learn how AI can help tailor learning experiences to individual needs, improving learner engagement and outcomes.
- Boost Productivity: Identify strategies to leverage AI for more efficient content creation and delivery.
- Design Impactful Training Resources: Harness the power of AI to create professional and captivating training resources that maintain your audience's attention.
- Utilize Practical Tools and Templates: Take away checklists, planning templates and more than 20 AI tool recommendations to guide your implementation.

Harness the power of Artificial Intelligence to transform training practices

Over two days, create compelling learning resources, design innovative training, automate routine tasks, and personalize learning—all with AI. Put your intelligence to work using artificial intelligence for better, faster, easier training.

Early Bird Price: Register 45 days in advance to receive discounted pricing.

Workshop Outline & Objectives

Module One: Foundations of AI

- Examine AI Basics
- Recognize AI capabilities and limitations
- Leverage key features and tools
- Discuss key ethical implications of AI for training

Module Two: The Power of Prompting

- Structure a robust prompt using the CRuST Principle
- Practice prompt writing for own context
- Evaluate the effectiveness of the prompts created

Module Three: AI for Rapid Instructional Design

- Discover top AI tools for fast-tracking the design process
- Review ways to expedite the process of objective writing
- Build new content using AI as a speedy brainstorming partner
- Design high-quality assessments and evaluations in seconds

Module Four: Create AI-mazing Presentations

- Harness the power of AI to create professional and captivating training resources
- Describe how AI can be used to generate dynamic learning games and other activities
- Consider the role AI can play in driving learner engagement

Pair with the Creative Training Techniques® Conference to earn a professional certification in Online Training. **BobPikeGroup.com/Certification**

Interested in team training? We come to you. Save time and money when you bring the AI for Trainers on location for groups of 6 or more.

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