



Business Presentation Skills Workshop

In-Person | 2 Days

Being able to present effectively is vital to business success. Whether you are reporting progress, leading a meeting or training someone, your ability to present is measured in large part by how well you communicate. The Business Presentation Skills workshop is your opportunity to conquer your presentation anxiety once and for all.

Who Should Attend?

- Professionals who want to make presenting look and feel easy
- Managers tasked with leading meetings
- Sales teams looking to pitch with confidence and clarity
- Executives who want to elevate their public speaking skills

Results & Takeaways

- Gain skills and confidence to overcome your fear
- Master methods to control your nerves
- Learn techniques to communicate clearly and capture attention
- Practice what you learn and receive valuable feedback
- Refine your own content into a powerful presentation

Bring this program onsite for team training tailored to your business goals.



Pair with the Creative Training Techniques® Conference to earn a professional certification in Facilitation.

[BobPikeGroup.com/Certification](https://www.bobpikegroup.com/certification)

Workshop Outline & Objectives

Module One: Foundations of Effective Presentations

- Deliver a benchmark presentation
- Assess your presentation skills
- Identify audience needs and expectations
- Structure for business presentations

Module Two: Presentation Preparation

- Analyze 7 steps of dynamic development
- Outline your content
- Develop main points and content flow

Module Three: Presentation Hooks & Anchors

- Identify an effective hook
- Develop an effective anchor

Module Four: Presentation Polish

- Practice using vocal variety
- Demonstrate use of effective body language
- Create variety in visuals
- Use PowerPoint effectively



Interested in team training? We come to you.
Save time and money when you bring the
Business Presentation Skills Workshop on
location for groups of 6 or more.

Call **800-383-9210** for more information, or visit
BobPikeGroup.com/onsite-classes