



THE
BOB PIKE GROUP Engineer Curiosity

Master Canva for Training Design Workshop

Two 3-hour Sessions Online | \$1,195 | \$995* } *Early Bird

Canva is a free-to-use online graphic design tool. For L&D leaders and designers, it's a platform where training design principles meet creative expression.

Who Should Attend?

- Trainers of any experience level who want to elevate their presentations and visual aids
- Instructional designers looking to create participant-centered, effective, and beautiful materials
- Presenters tired of status quo slide decks and handouts
- L&D leaders who want to wow their audiences with materials that pack a visual and methodical punch

Results & Takeaways

- Identify the basics of Canva
- Practice utilizing Canva's interface and rich templates, images, and elements to communicate training material clearly and creatively
- Create participant-centered handouts, infographics, posters, and presentations
- Identify trainer best practices in Canva
- Takeaway a "cheat sheet" for speed and ease of use

**Early Bird Price: Register 45 days in advance to receive discounted pricing.*



This lab-style course introduces a tool to organize content and create better presentations, videos, handouts, and job aids.



Pair with the Creative Training Techniques® Conference to earn a professional certification in Design Training.

BobPikeGroup.com/Certification

Workshop Outline & Objectives

Module One: Canva Commencement

- Examine pros and cons of Canva
- Explore features Canva offers
- Navigate the interface and toolbar

Module Two: Canva Design Techniques

- Define the purpose of a project
- Explore templates
- Discover shortcuts to speed up design
- Examine AI benefits with Magic Studio

Module Three: Expanding Creativity

- Apply newly acquired skills
- Leverage external apps and integrations
- Analyze branding needs



Interested in team training? We come to you. Save time and money when you bring the Master Canva for Training Design Workshop on location for groups of 6 or more.

Call **800-383-9210** for more information, or visit **[BobPikeGroup.com/onsite-classes](https://www.BobPikeGroup.com/onsite-classes)**