28th Annual Creative Training Techniques[®] Conference

TRAINING MANAGER

MINNEAPOLIS



Pre-Conference

Sept. 25-27, 2022

Conference

Sept. 28-30, 2022

ctt.bobpikegroup.com

Create your path to better training

Lecture-based training is boring and unproductive, but a participant-centered approach turns training into an innovative process of discovery. Your people will learn more in less time and have fun in the process.

CTT 2022 is the only conference that models participant-centered training to you from start to finish. Use these techniques to create your own path to better training—and energize your training programs and career.

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

— Benjamin Franklin

THE CREATIVE TRAINING TECHNIQUES® CONFERENCE **SEPTEMBER 28-30, 2022 OFFERS:**



New ideas to develop exceptional trainers and world class programs



Tactics to harness the power of digital learning with webinars and social media



Four distinct certification tracks



Tools to present with polish and poise



Learning teams with built-in structure for networking and personal access to the facilitators



Methods to measure the ROI of training



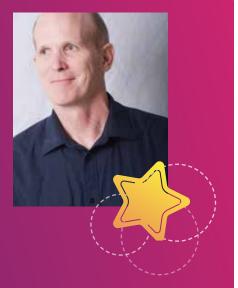
Strategies to transform content into microlearning modules



Access to 1:1 ask-the-expert consulting sessions with master trainers and Chief Training Officer **Becky Pike Pluth**

KEYNOTE SPEAKER | BILL ARNOLD

Bill Arnold for the last 30 years has thoroughly enjoyed not having a day job. He is a co-author and creator of *Triple Espresso*, a highly caffeinated comedy that played in 100 cities and 6 countries. He got into doing comedy and magic "without a back up plan." He has performed from the streets of Egypt to the Olympics in France. He created the magical special effects for the rock band ZZ Top's 86-87 World Tour. He hosts a daily radio show, enjoys reading and comprehension, and going to bed early.



Earn Your Creative Training Techniques® **Certification in Two Easy Steps:**

Attend a pre-conference or public workshop.

Attend CTT 2022 to earn certification in one or more areas of concentration:







Steps may be completed in any order. Your Creative Training Techniques® Certification is designed to be customized to help you meet your professional goals.

Benefits:

- > Demonstrate your commitment to training excellence
- > Develop new skills to enhance professional growth
- > Open doors with a new credential on your resume
- > Receive a certificate to proudly display your achievement



Workshops available for each concentration:

Delivery



Train-the-Trainer **Boot Camp**

Design

Instructional Design

Microlearning

Facilitation



Performance Consulting

Presentation Skills

Online



Microlearning

Choose A Workshop. Get Certified.

SAVE \$200 when you bundle a pre-conference workshop with your CTT 2022 experience.

Choose from four distinct learning tracks to stimulate your professional development and dive deep into specialized, innovative learning methodologies.



PRE-CONFERENCE WORKSHOP // DESIGN TRACK



PRE-CONFERENCE WORKSHOPS // DELIVERY TRACK

SUNDAY, SEPTEMBER 25-TUESDAY, SEPTEMBER 27, 2022

Instructional Design

Sunday 12–6 pm, Monday and Tuesday 8:30 am–4 pm

Experience for yourself how instructor-led, participant-centered Creative Training Techniques® can transform training outcomes. Discover a 4-step process for creating training programs that engage learners, accelerate the learning process, and deliver results—every time.

Using a repeatable formula, you will be able to reduce training time by 25-50% and cut prep time in half.



In this workshop, you will:

- Develop needs assessments to guide content
- Learn to write specific, measurable training objectives
- Insert C.O.R.E. elements to your own content
- Use storyboarding to brainstorm and organize ideas
- Apply the 90/20/10 rule to course development
- Create effective job aides and leader guides

MONDAY, SEPTEMBER 26-TUESDAY, SEPTEMBER 27, 2022



Train-the-Trainer Boot Camp

Monday and Tuesday 8:30 am-4 pm

Transform the Way You Train and Revolutionize Your Results.

Train-the-Trainer Boot Camp is the cornerstone of our innovative instructor-led, participant-centered methodology. In this two-day training transformation, you'll be introduced to the Creative Training Techniques[®] that thousands of trainers all over the world have used to increase learning retention by 90% and on-the-job transfer by 75%.

Every aspect of Boot Camp is designed for one purpose: to help you deliver results in your training. You'll leave Boot Camp with actionable strategies you can apply your very first day back on the job.

In this workshop you'll discover:

- 20 step-by-step strategies for audience engagement
- 5 FUNdamental principles of participant-centered learning
- C.O.R.E. elements of content development
- E.A.T. model for structuring content
- 7 types of difficult participants and how to handle them
- Using the 90-20-10 rule for "chunking" content to boost retention
- How to apply participantcentered techniques to any content and any size audience

MONDAY, SEPTEMBER 26-TUESDAY, SEPTEMBER 27, 2022

MONDAY, SEPTEMBER 26-TUESDAY, SEPTEMBER 27, 2022



Microlearning

Monday and Tuesday 8:30 am-4 pm

Discover practical ways to deliver content in smaller, specific bursts for "just enough, just in time" segments. Experience how fun and easy microlearning can be, and learn a repeatable process to create your own short videos, selfpaced e-learning, and visual tools.

This workshop is a creative lab experience bring an existing program or new content, and leave with your first microlearning units ready to launch. Explore tools like Raptivity and UMU and discover ways to integrate microlearning to online and live training.



• Discover the 8-step microlearning design process

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- Tap into the brain science of spacing to improve retention
- Takeaway templates for immediate use
- Integrate surveys, quizzes, and mini games into microlessons
- Learn how to make articles interactive for better retention
- Create your own microlearning units with expert guidance and feedback

Presentation Skills

Monday and Tuesday 8:30 am-4 pm

Become an affective and effective speaker who makes it look easy. In the safety of a small group, you'll practice and receive feedback with the guidance of a Creative Training expert. In two days, you'll refine your own content into an engaging presentation you can deliver with poise back on the job.

This workshop is for trainers, subject matter experts, managers, and people who speak to groups occasionally or as a regular part of their jobs.

In this workshop, you will discover how to:

- Open strong and engage attention right away
- Structure your message around your audience's needs
- · Establish credibility and authority, even with higher ups
- Better manage any size, age or level of audience
- Transform from subject matter expert to confident speaker
- Master methods to control nerves and present with polish



Monday and Tuesday 8:30 am-4 pm

When performance is the question, training isn't always the answer. Position yourself as a performance consultant by learning how to eliminate costly training that doesn't add value—and recommend the right training, at the right time, for the right people.

This workshop will give you skills and confidence to earn an influential role shaping training strategy. You'll discover 4-steps to consulting and practice techniques to become a trusted internal or external performance consultant.



- 39 strategies to establish credibility as a consultant in any setting
- 10 tips to gain management buy-in and support
- A simple process to estimate the value of a project
- 3 ways to research any organization
- Create stakeholder and implementation plans
- Acquire a repeatable 4-step performance consulting process







Schedule at a glance

Pre-Conference Workshops

Sunday, Septemb	er 25–Tuesday, Sept	ember 27, 2022				
Sunday 12–6 pm, Monday and Tuesday 8:30 am–4 pm Instructional Design						
Monday, September 26–Tuesday, September 27, 2022						
8:30 am–4 pm	Train-the-Trainer	Presentation Skills	Performance Consulting	Microlearning		

Conference Workshops

Wednesday, September 28, 2022					
9–10:30 am	OPENING KEYNOTE Break Patterns, Make Friends and be Remembered: <i>Bill Arnold NEW</i>				
11 am-12:15 pm	#101: May I Introduce Myself?	#102: Mind- Mapping for Training Design	#103: Energizers that Keep your Class Going, and Going	#104: One Size Does NOT Fit All!	#105: S.T.O.P. in the Name of Learning
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12:15-1:30 pm	LUNCH				
1:30-2:45 pm	#106: Talk to me Goose!	#107: Go from Order Taker to Performance Consultant	#108: It's a Keeper!	#109: The Future of Training Revealed	#110: The Trainer's Play Book
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3:15–4:30 pm	#111: Teamwork Makes the Dream Work!	#112: 5 Simple Rules to Become an Explanation Expert	#113: E.A.T. for Training Health!	#114: Creative Training Techniques® for On-the-Job Training	#115: 5 Modes of Responding to Conflict
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5-6:30 pm	NETWORKING RECEPTION				

Conference Workshops

Thursday, Septe	ember 29, 2022	2			
9:00–10:15 am	#201: Magic Makes it Stick	#202: How to Simplify Complex Content and Make it Participant- Centered	#203: Game On!	#204: 7 Worst Mistakes in Virtual Learning, and What to Try Instead	#205: 14 Fun Formative Assessments
	NEW	© [+]	6 6		6 A
10:45 am–12 pm	#206: What They Need, When They Need It	#207: Energizing Training with Storytelling	#208: Avoid the Ho-Hums	#209: Killer Presentation Tactics for Talent Development	#210: There is no "l" in Team
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12:00-1:30 pm	LUNCH				
1:30–2:45 pm	#211: Games and Contests	#212: Design Fast Using Storyboard	#213: Notecards to Spreadsheets	#214: Cartooning for the Artistically Challenged	#215: Creating More Powerful Slide Presentations
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3:15–4:30 pm	#216: Transform your Webinars from Boring to Booming	#217: Making Meetings Work	#218: Unconscious Bias	#219: Present Like a Pro	#220: Sustaining Training
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Friday, September 30, 2022					
9–10:15 am	#301: A New Approach to F2F in a Post-Covid Environment	#302: Co-Facilitating with SMEs	#303: Style and Flair	#304: FUNdamental #2	#305: Putting L.I.F.E. Back into Your e-Learning
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10:30-11:45 am	CLOSING KEYNOTE Permission to Play: Jason Ash © 🔁 🔠 🕦 NEW				

CONFERENCE SCHEDULE

WEDNESDAY, SEPTEMBER 28, 2022

9–10:30 AM | OPENING KEYNOTE

Break Patterns, Make Friends and be Remembered **BILL ARNOLD**

Bill was a self-made thousandaire by age 30 or 40-ish. He discovered breaking patterns helps to ignite communication and on occasion get you arrested. Breaking patterns will reveal your spectacularness if that is a word. Your pacing and style will always help you getting your point made. Decisive procrastination allowed Bill's mind plenty of time to wander, again breaking patterns which resulted in co-writing and performing in a theatrical comedy production that has traveled to 100 cities and six countries including London's West End. People like you and want you to succeed. Break patterns, make friends, be remembered.

11 AM - 12:15 PM



NEW! #101: May I Introduce Myself?



Let's be honest, long boring introductions are a missed opportunity in training. By the time everyone goes around the room, nobody is listening and precious time is gone! The Bob Pike Group harnesses those critical moments at the beginning of training with openers that reduce tension and set your training on the right course from the very beginning! Discover several you can use in a variety of training environments.

NEW! #102: Mind-Mapping for Training Design **RICH MEISS**

Mind-mapping is a visual brainstorming technique you can use to tap into the power of the brain, look at a subject in its entirety and organize around key learning objectives. It's a tool that helps linear and lateral thinkers expand their sightlines beyond what comes naturally. Learn to mind-map and you'll energize your training design and delivery! Rich has even been known to deliver entire 3-day programs with no guide besides a mind-map (ask and he'll show you).



NEW! #103: Energizers that Keep your Class Going, and Going... | COLLIN CARROLL

Energy—the underlying power of the entertainment industry—is critical to your learning environment. Not enough energy from the group and you'll quickly exhaust yourself. Too much from the group and your class risks going off the rails. In this session, you will discover the benefits of physical and mental energizers and how to incorporate them seamlessly into your training.

NEW! #104: NEW One Size Does NOT Fit All!

KIM ZERBY

Have you ever been shopping and the label says ONE SIZE FITS ALL? You try it on and it swallows you?

Or it's skin tight? Do you have a diverse group of participants in your training with various backgrounds, a wide range of years-of-service, and different learning preferences? How do you train all participants when one size does NOT fit all! By adding variety to your virtual and classroom training that fits the needs of every learning modality.

NEW! #105: S.T.O.P. in the Name of Learning MARC RATCLIFFE

Discover how to attract and maintain attention so your participants will be ready for the important messages

(1) that come from training. This session will explore the importance of taking time to pause and reflect during training and the S.T.O.P. formula of Story Telling, Object lessons and Props. Marc will show you how to construct and frame stories that enable greater impact of a message; demonstrate how to run an object lesson that speaks to content; and model how props can be used to support reinforcement in and out of the classroom.

12:15 PM-1:30 PM | LUNCH

1:30-2:45 PM



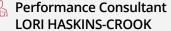
NEW! #106: Talk to me Goose! | KIM ZERBY

I feel the need, the need for ... COMMUNICATION! No

one sets out to be a poor communicator. No one sets out to misconstrue information, either. This session explores

ommunication styles to include in every training to reach every learner. Explore how to set up group activities and lead group discussions with crystal clear communication as your wingman!

NEW! #107: Go from Order Taker to



When the boss says jump! do you say, how high? Even better is to position yourself as a strategic partner in training by taking a consultative approach to the requests you field. In this session, discover a 4-step process to tackle the right problems and prescribe the best solutions. Performance consulting will help you get your ideas implemented, even when you don't have autonomy.

NEW! #108: It's a Keeper! Creating Handouts that Don't End Up in the Circular File **AMY SAVILLE**

One of the most frequent comments we get from BPG clients of 10 or even 20 years ago: "I still have my handouts!" In this session, you'll learn how to create handouts that add value to your session and can serve as a resource long after your training is done.

NEW! #109: The Future of Training Revealed BECKY PIKE PLUTH

Be in-the-know on fading practices, latest trends and the future of training. Join Becky and be part of the

(1) conversation on how to embrace changes in the training industry and not be left behind. Explore where we've come from, what stopped working, and what needs to happen next to meet the rapidly changing demands businesses like yours will face. In this session, you'll explore new and future trends in training, discover how technology is disrupting the training function, and compare "old" to "new" tips you can set in motion immediately.

#110: The Trainer's Play Book | JASON ASH

[Looking to hit a home run with engaging activities? Sick of missing the shot to create impactful learning? Hoping to score goals with your participants? Using sports metaphors and sports-themed activities, this session focuses on the important roles that preparation, warm-up, warm-down, and peak performance play in sports and relates these lessons to the learning context.

3:15-4:30 PM

NEW! #111: Teamwork Makes the

Dream Work! | KIM ZERBY

Do you wonder why we started this conference sitting with our color team, why we'll sometimes change (1) table groups in the middle of a session, or why people

are somewhat randomly selected team leaders? In this session, discover the intentionality behind these techniques and more and experience quick team building energizers that bring energy and teamwork to training!

NEW! #112: 5 Simple Rules to Become an

Explanation Expert | DANA GIBILARO Simplification is a powerful tool across many aspects

of your professional career. At the end of this session, (0) you will be able to improve communication in your personal and professional life; efficiently deliver information to colleagues and associates; and better understand any complex topic through the use of simplification. In this working session, you'll also create your own explainer video using free technology by mysimpleshow. (Must bring laptop.)

NEW! #113: E.A.T. for Training Health!

AMY SAVILLE

Experience-Awareness-Theory is the foundation on which The Bob Pike Group builds its training, but how exactly

(i) can you incorporate experiential learning into your material? In this session, learn a variety of ways to give your participants an experience that opens the door for learning and increases retention of your content.

#114: Creative Training Techniques® for On-the-Job Training | JANICE HORNE

On-the-job training (OJT) is the single most used (and misused) of all approaches to training. It happens whenever an experienced person shows an inexperienced person how to do a job. While there is no prescribed best way to teach a skill, the two most common approaches are showing and telling. Discover Creative Training Techniques® that will ensure repeatability, reliability, standardization, and consistency - critical factors for OJT training success.

#115: 5 Modes of Responding to Conflict

ADRIANNE ROGGENBUCK

Whether performance dips, deadlines move, ideas get scrapped, budgets get cut, or you hear that'll never work, sticky situations are easier to navigate with the right tools. Come to this session to explore five different styles for negotiating conflict, and how to pick the best approach to reach the ideal conclusion.

5–6:30 PM | NETWORKING RECEPTION

Join The Bob Pike Group team for an informal time to mix and mingle with other conference attendees and presenters.















THURSDAY, SEPTEMBER 29, 2022

9-10:15 AM

NEW! #201: Magic Makes it Stick | BILL ARNOLD

Whether you are entertaining or training, focused attention is essential to the presenter and critical to delivering the message and making it stick. Knowing when to relax ... when you feel the need to panic ... learning how to use body, voice, eyes, and pacing to move a group into a joy laughter emotional state. Learn how magicians conceal right in front of you and you happily believe it. It is all done with unabashed confidence and bold risks. Every trainer can learn about dealing with what a magician would call a "dirty" hand, and how words are not the biggest part of talking. Learn some cool stuff you can try back in the training room!



#202: How to Simplify Complex Content and Make it Participant-Centered | JANICE HORNE

Have you ever found yourself thinking your content is too complex to make it participant-centered and interactive? All complex systems are made up of simple parts. In this session we will explore techniques for breaking down complex content and giving participants opportunities to interact with the content in a way that will increase enjoyment and learning retention.



#203: Game On! | COLLIN CARROLL

Want a surefire way to energize any content? Learn how to gamify your sessions to increase fun while simultaneously upping retention. In this session, you will experience a framework to promote friendly competition, recognize achievement and reward learning. From no-tech to low tech, you'll leave with new tools to add variety to your training without expensive software or equipment.



#204: 7 Worst Mistakes in Virtual Learning, and What to Try Instead | BECKY PIKE PLUTH

If you think finding a needle in a haystack is difficult, try finding an e-learning program that holds people's attention and affects behavior change. Now there's a challenge! We know too much lecture is a no-no, yet most live-online learning programs are lecture heavy and interactive-light. Join Becky to explore the 7 worst mistakes that make virtual learning drag, and what to try instead. You'll experience easy fixes you can apply to your own content—tips to make your job easier and training better. Your participants thank you in advance!

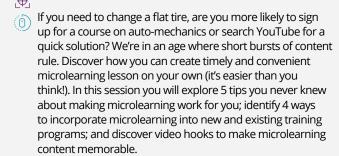


#205: 14 Fun Formative Assessments ADRIANNE ROGGENBUCK

Formative assessments provide feedback to the learner without feeling like a test. Join this session to engage in several formative assessments that are easy to replicate and see just how fun assessment can be!



NEW! #206: What They Need, When They Need It KIM ZERBY





NEW! #207: Energizing Training with Storytelling

Research shows that your audience is 69% more likely to remember a story over anything else you communicate. Stories capture attention in a way that boring PowerPoint cannot. Discover the key elements to good storytelling in this fast-moving session. If you want to make a lasting impact on your audience, tell a story.



NEW! #208: Avoid the Ho-Hums: Creative Ways to Revisit Content and Energize Your Learners LORI HASKINS-CROOK

Revisiting content is a powerful way to supercharge retention through spacing and repetition. Discover Creative Training Techniques® that will help your learners remember more of what you cover in class. Experience ideas you can R&D (ripoff and duplicate) back in your training setting to avoid end-of-day boredom and cement important concepts into learners' minds.



NEW! #209: 12 Killer Presentation Tactics for Talent Development | BECKY PIKE PLUTH

A recent study by Deloitte reveals the number one trend A recent study by Delottle reveals and in organizations is changing the way people learn. Why is

(i) learning trending on top? Because 86% of respondents ranked it ahead of teamwork, leadership, and talent mobility! What are you doing to change the way people learn inside your organization? This session will explore how to harness presentation techniques to increase engagement and upskill talent.



NEW! #210: There is no "I" in Team | JASON ASH

All successful workforce teams have a common purpose, strong communication skills and a degree of mutual respect. This just doesn't happen by accident; it needs to be facilitated and learned. In this session, we will look at how Tuckman's Team development model influences team learning cultures; explore and participate in a range of activities designed to challenge and build teams; and select team-building activities to try back in your workplace.

12:00-1:30 PM | LUNCH 1:30-2:45 PM

#211: Games and Contests | KIM ZERBY

 $\begin{tabular}{ll} \begin{tabular}{ll} \beg$ the Bachelor, Hollywood knows the power of games and contests. Explore how you can tap into the appeal of games

and contests to motivate learners while also encouraging an active and fun learning environment. Examine nine steps to facilitating activities and applying game and competition strategies to both virtual and classroom content.

#212: Design Fast Using Storyboard **IANICE HORNE**

Never seem to have enough time to devote to training design? Does instructional design ever intimidate or overwhelm you? In this session you will explore a method of design that will help you quickly align content and activities to the behaviors necessary to reach your business goals. Teams win more with a playbook—and training makes a bigger impact with intentional design.



NEW! #213: Notecards to Spreadsheets: Tools, Tech, Tricks for Managing Participant-Centered Training **AMY SAVILLE**

Ever wonder what technology, apps, tools, and tricks The Bob Pike Group trainers use to keep tabs on all that participant-centered content? In this session, learn about Leader's Guides, "flow" spreadsheets, apps, and gear that will keep your content organized so you can concentrate on your participants. Share some of your own tips, too!



#214: Cartooning for the Artistically Challenged ADRIANNE ROGGENBUCK

Have you always dreamed of being able to go beyond drawing stick figures? Practice the basics of cartooning to create simple graphics for flipcharts. Leave the session with a ready-to-use poster for your next training. Show off your newfound skills in our Conference flipchart gallery and be recognized for your creativity. (Artistic talent not required.)



#215: Creating More Powerful Slide Presentations MARC RATCLIFFE

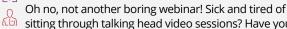
Delivering an effective and powerful presentation is critical in supporting learning messages and maintaining the attention

of the audience. To avoid slideshow overkill, presenters need to evaluate how to get the most from their slides and create the best impact from their slide presentations. This session will provide seven principles that can be used to create more powerful slideshow-based presentations (e.g. PowerPoint, Keynote, Haiku Deck) and deliver a better learning experience for participants.

3:15-4:30 PM



NEW! #216: Transform your Webinars from Boring to Booming | COLLIN CARROLL



sitting through talking head video sessions? Have you ever found yourself checking social media pages, taking selfies with Snapchat filters and shopping on Amazon during a webinar? The majority of webinars are considered sit and gets and participation is usually never a factor! If you are looking to create the same level of interactivity online as you see in classrooms here at the Conference, it's easier than you think!



#217: Making Meetings Work | RICH MEISS

Non-productive meetings cost organizations untold thousands of hours. Strong facilitators consider what types of meetings matter, how often to meet, and who should attend. In this session, discover 10 deadly sins of meetings and how to avoid them. Walk away with a checklist of what to do before, during and after a meeting to make it highly productive and even refreshing!



NEW! #218: Unconscious Bias: The Pitfalls of ☐ Making Assumptions | LORI HASKINS-CROOK



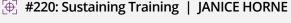
As a result of pre-established filters, we see, hear, and interpret differently than other people around us. Our perception is so deeply buried in our unconscious, it's difficult to see its impact on our thinking and what we see as real. This session will challenge you to shift your perspective and become more inclusive of other people's perspectives. You'll explore 5 steps to identify and address unconscious bias and discuss how it influences ADDIE.



#219: Present Like a Pro ADRIANNE ROGGENBUCK



The pros make presenting look easy, but the reality is it involves hours of preparation and practice. Discover 25 tips for designing and delivering powerful presentations. Borrow ideas from the best so you can confidently present to handfuls, room-fulls, or even conference-fulls of people.



How can you maintain the energy and excitement of learning beyond the classroom? By remembering the

who, what, how of making training sticky! After the action plans, evaluations and certificates, what will make training continue to produce results well after the class has ended? Come to this class to get practical guidance on how to sustain learning.



























FRIDAY, SEPTEMBER 30, 2022

9-10:15 AM



NEW! #301: A New Approach to F2F in a Post-Covid Environment



COLLIN CARROLL



Be in on the discussion as The Bob Pike Group and companies all around the world navigate changing expectations and new norms for classroom F2F training. This is your chance to grab tested ideas and share what people expect in your workplace or industry. In this session you will compare what worked before with what's expected now, explore practical, creative ways to bring your classroom into compliance, and discuss how to decreases tension so learners can increase retention.



NEW! #302: Co-Facilitating with SMEs **RICH MEISS**



Whether you work in healthcare, finance, engineering or other technical fields, subject matter expertise can help you deliver what the professional learner is after. How do you stay true to the participant-centered model when someone else is delivering the message? Explore how to set expectations without stepping on toes, create learning outcomes without tragic slide decks and focus guest faculty on the needs of learners (not just on the presenter's expertise).



NEW! #303: Style and Flair: Tapping into Your Distinctive Style | LORI HASKINS-CROOK

Connecting with your audience in a meaningful way is challenging enough without unnecessary barriers like being too formal or relaxed. Nothing sets the tone or makes a bigger first impression than how we present ourselves. In this session, we'll discuss how to match your attire and how you carry yourself to every audience and environment. Your confidence will soar when you discover what looks best on you beyond a smile.



NEW! #304: FUNdamental #2:

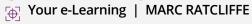


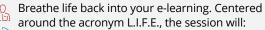
People don't argue with their own data AMY SAVILLE

The biggest challenge to behavior change is believing wholeheartedly in it. Once learners are sold and become a believer in the change that is required of them, then they become advocates, champions and promoters of their own development. In this session, explore how to write the best discussion questions that will lead learners to self-discovery and transformation. Leverage one of The Bob Pike Group's 5 FUNdamentals: "People don't argue with their own data" (opinions, ideas, plans)!



NEW! #305: Putting L.I.F.E. Back into





nexplore methods to engage (L)earning with unique approaches to build learner confidence, create participation and generate fun; highlight key (I)nstructional design principles and pitfalls to consider when designing an e-learning pathway; discuss how to integrate (F)eedback to create critical opportunities to support, guide and encourage e-learners; and identify methods of **(E)valuation** to check how things are going and create a conduit for growth.

10:30-11:45 AM | CLOSING KEYNOTE



NEW! Games with Frontiers | JASON ASH



Sometimes learners need some respite from the content and a well-placed energizer can help to boost

their connection to the training, refocus their attention or simply refresh them so they are ready for the next topic. This general session reveals the five secrets of effective interactive training. During the session, attendees will rapidly explore and participate in more than a dozen 60-second energizers that will help them to get the most out of the energy of their groups. These activities will be suitable for delivering training for face-to-face and online learning.

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All sessions are subject to change.

2022 REGISTRATION

CONFERENCE REGISTRATION INCLUDES:

- Access to all conference handouts
- Your choice of 42 sessions and keynotes
- Continental breakfast each day
- Lunch on Wednesday and Thursday
- Networking reception on Wednesday evening

TWO EASY WAYS TO REGISTER:

> Register online at **BobPikeGroup.com**

> or by calling **844.BOB.PIKE** (844.262.7453)

REGISTRATION CANCELLATION POLICY:

You may cancel your registration on or before August 23, 2022 and receive a refund less a \$200 cancellation fee. Registrations are non-refundable after August 23, 2022. Registrations are transferable within the same company. All substitutions or cancellations must be in writing. The Bob Pike Group reserves the right to make subsequent cancellations or changes and should it do so, its liability is limited to the return of the enrollment fee. We reserve the right to correct any printed errors.

2022 WORKSHOP PRICING

PRE-CONFERENCE WORKSHOP SEPTEMBER 25–27, 2022	Without conference registration	With conference registration
Instructional Design	\$1,895	\$1,695
PRE-CONFERENCE WORKSHOPS SEPTEMBER 25–27, 2022		
Presentation Skills	\$1,595	\$1,395
Train-the-Trainer Boot Camp	\$1,595	\$1,395
Performance Consulting	\$1,195	\$995
Microlearning	\$1,195	\$995
On-the-Job Training	\$1,195	\$995
Gamification	\$1,195	\$995

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CONFERENCE REGISTRATION SEPTEMBER 28-30, 2022

Paid on or before 6/30/22 \$1,495 Paid after 6/30/22 \$1,695

Additional discounts for groups of three or more.

Call 844.BOB.PIKE (844.262.7453) for more information.



STAY & PLAY

CONFERENCE HOTEL:

Hilton Minneapolis/St. Paul Airport **Mall of America**

3800 American Blvd E Bloomington, Minnesota 55425 952-854-2100

The Hilton Minneapolis/St. Paul Airport Mall of America hotel is located three miles from the Minneapolis/St. Paul International Airport (MSP) and one mile from the Mall of America. Complimentary shuttles are provided to and from the Airport and the Mall of America.

The hotel is offering a reduced rate of \$167 per night for guest rooms through August 29, 2022 or until the room block fills, whichever comes first. To make reservations call (952) 854-2100 and ask for The Bob Pike Group (BPG) block of rooms or go to our personalized web page:

bobpikegroup.com/hilton2022









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CONFERENCE

SEPT. 28-30, 2022

WHAT'S INSIDE:

- Professional certification (p. 3)
- The one and only Train-the-Trainer Boot Camp (p. 5)
- Dozens of new sessions and four learning tracks (p. 10)
- Discounts for groups and early birds (p. 15)